

# EXHIBIT 3


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# IP Friendly



Tyler serves as headquarters to the Eastern District of Texas federal court, a popular venue for patent cases due to its judicial expertise, plaintiff-friendly local rules, speedy dispositions, and principled jurors who understand the value of Intellectual Property (or “IP”).

## East Texas Federal Court Jurisdiction

1. Tyler serves as headquarters to the **East District of Texas Federal Court** Jurisdiction.
2. East Texas courts are known for their speedy dispositions to resolve legal uncertainties
3. Tyler has a **network of local attorneys** skilled in patent litigation and IP matters.
4. Principled jurors in East Texas show a propensity for understanding the true value of Intellectual Property and have awarded IP owners appropriately.

- I4i v. Microsoft \$200M (May 2009)
- VirnetX v. Microsoft \$105.8 M (March 2010)
- Mirror Worlds v. Apple \$208.5M (Oct 2010)
- Fractus v. Samsung \$23M (May 2011)
- VirnetX v. Apple \$368.2 M (Nov 2012)
- Ericsson v. D-Link, Gateway, Dell, Toshiba, Belkin, Netgear, \$8M (June 2013)
- Retractable Technologies v. Becton Dickerson \$114M (Sept 2013)

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# Tyler4Tech Committee

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Here's a listing of some of Tyler's outstanding citizens who are working together to make Tyler a great city for technology companies. You'll find some really good friends and neighbors if you move to Tyler!

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## Executive Committee

Joshua Ebright - Chairman: Solocron Group, LLC

Beth Womack: ABS Telecom

Bob Westbrook, WR Ventures

Craig Wheeler: Pico Technology

Drew Camps: TACC – IT Dept

J Bennett White: JBW Law Firm

John David Carrasco: John David Global

Michael Butler: Butler Architectural

Phil Burks: Corporate Green / Gencore

Regina Swearington: Suddenlink

Roya Stanley: Strategic Office Networks

Scott Moskowitz: Blue Spike

Tommy Martin: Tyler Vault

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